

FY 2024 ANNUAL PROGRAM REPORT OCTOBER THROUGH SEPTEMBER

October 2023-September 2024

Federal ID # 38-2854143

MISSION

To advance an equitable society by supporting early childhood educators and parents who seek to provide the highest quality care for children.

PROGRAMS

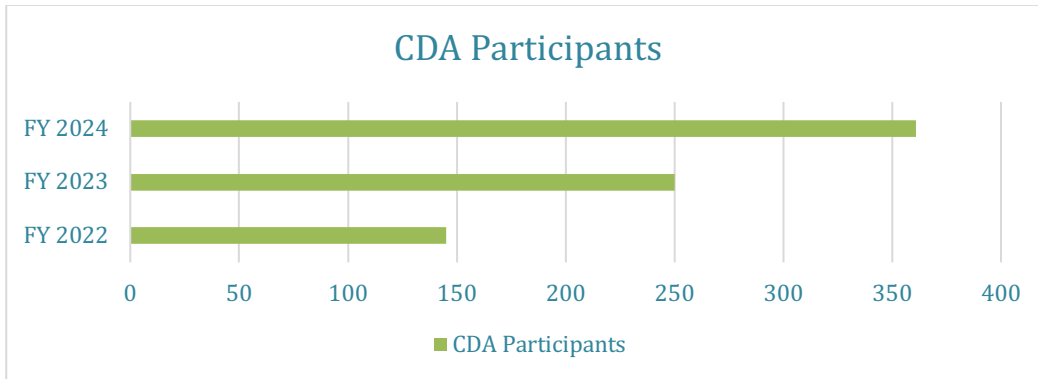
PARENT AND FAMILY SERVICES: provided throughout Wayne and Macomb counties

- Home Visiting focusing on early learning activities, case management and referral and advocacy
- Items/materials distributed include new children’s books, learning materials, formula and diapers
- Provided in person to families with children birth-4 years
- 360 visits completed, primarily to Arabic and Bengali families

WORKFORCE DEVELOPMENT:

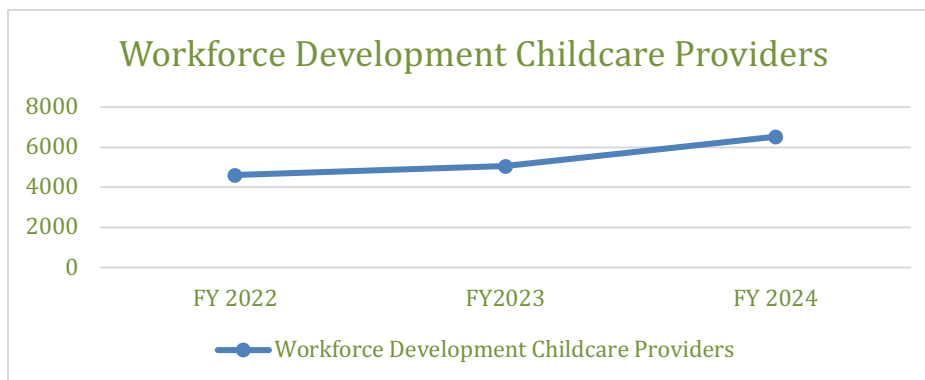
- THE CDA, A NATIONAL CREDENTIAL PROGRAM

The agency provided a focused training series for childcare professionals wishing to earn their national credential from the Council for Professional Recognition. The Child Development Associate is a national certification for childcare providers. 361 individuals participated in this credential training with 326 completing the training and starting on the credentialing process. During FY 24, 17% have been certified, to date Training includes 120 hours of instructional training; 60 hours of this is provided for 5 hours on Saturdays. Individuals also receive homework support, assistance with certification application, individualized weekly support. The Agency is one of only two organizations in the state of Michigan who have attained the CDA Gold Standard from high quality



- ECE CAREER CENTER-PROFESSIONAL DEVELOPMENT TRAINING FOR CHILDCARE PROVIDERS

These trainings are available to all childcare providers in Wayne, Oakland and Macomb counties. All trainings are designed to support early educators/childcare providers gain skills and knowledge to provide high quality care and education to young children. 6,526 participants participated in an average of 45 trainings held each month, through in person and virtual trainings.



## QUALITY IMPROVEMENT FOR CHILDCARE PROVIDERS: WAYNE OAKLAND MACOMB RESOURCE CENTER

The Resource Center works with over 2500 childcare providers in Wayne, Oakland and Macomb counties. The program is designed to improve quality in these programs. With staff support, 55.22% of all centers and 42.27% of home participated in the state's GSQ Level of Quality system. Services include quality improvement support, coaching and workshops focused on improving quality for children. Additional services include access to the agency's professional development for the staff as well as support in applying for grants.

### SUPPORT TO CHILDCARE PROVIDERS THROUGH ADDITIONAL PROJECTS

- **Healthy and Safety Home visits** were provided to over 100 licensed exempt childcare providers who care for relative and neighbor children in the children's home. Ensuring children's safety and well-being is critical. The agency provided information, resources and safety supplies, including fire extinguishers, first aid kits, baby gates, cabinet locks.
- **Grant Support for Providers** was provided to over 75 providers who received short-term, one time only grants from the state to enhance their services for infants and toddlers. Agency provided on going technical assistance.
- **Support for Individuals interested in opening Childcare Facilities** was provided for a 3-month period for individuals needing assistance and support with the state of Michigan's childcare licensing process. Over 50 informational sessions were provided

## MARKETING/RECRUITMENT

### Communication with Childcare Providers and Families:

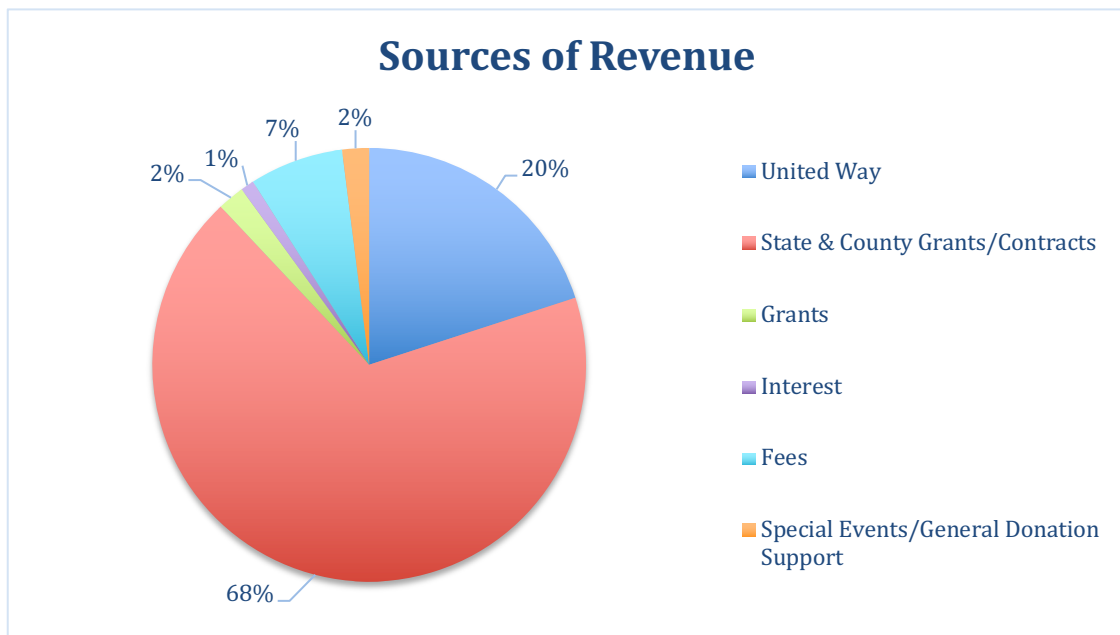
14,500 email contact    22,700 phone calls    31,300 text messages

## VOLUNTEER INVOLVEMENT

Strong support from volunteers included 700 hours of Board members contributed time during this past year.

## FINANCIAL STATUS

The organization continues to practice sound, conservative financial management and ended the year within its approved operating budget. Sources of revenue include United Way (20%), state and county grants/contracts (68%), grants (2%), interest (1%), fees (7%) and special events/general donation support (2%) The agency's cash reserve remains strong. The agency's Annual Fundraising event was an in-person dinner and silent auction.



## BOARD OF DIRECTORS

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Gina Cavaliere	Chief Community Impact Officer/BIZ Director, Downtown Detroit Partnership
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## STAFF

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Kylah Washington, CDA Project Manager	Felicia Wodarski, Quality Improvement Coach	